

dynamic
WOMEN

Sherrie T. Beckstead

THE LOCKKEEPERS COLLECTION, A CAUSE
BRANDED BOUTIQUE JEWELRY COLLECTION
OWNER, FOUNDER & DESIGNER

Sherrie T. Beckstead is the owner, founder and designer of The Lockkeepers Collection, a Cause Branded Boutique Jewelry Collection benefiting the Trust for The National Mall. She was drawn to the jewelry industry by her incredible late husband, Sidney Beckstead, who was the co-founder of Liljenquist & Beckstead Jewelers and Lenkersdorfer Jewelers. Sherrie began assisting him with projects and realized her true passion. Her pragmatic approach, coupled with her creativity, a passion for history, architecture, design, technology innovation and all things related to horology, including Sundials, have made her a success in the business. "I am honored to carry on my late husband's role in these companies, as well my own ventures and collaborations," she says. "Sidney left an unmatched legacy and he remains an inspiration in my daily practices."

Sherrie begins each day at sunrise, setting an intention and focusing on her spiritual practice before rolling into her day, which is filled with defining creative solutions, diplomacy, Zoom meetings, budgets and scheduling with her amazing team. She is inspired by challenges and the art of problem solving that takes place everyday. "The root of inspiration is most often the ability to endure mysteries and uncertainties and embrace serendipity by maintaining an openness and freeing the mind of principles and beliefs that do not serve us in our growth." For Sherrie, Dynamic Women leave nothing on the "field" in pursuit of their passions and embrace stepping into their power and shining unapologetically.

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HUMANITY, TAKE A GOOD LOOK
AT YOURSELF. INSIDE, YOU'VE
GOT HEAVEN AND EARTH, AND
ALL CREATION YOU'RE
A WORLD...EVERYTHING IS
HIDDEN IN YOU. ”

LOCKKEEPERSCOLLECTION.COM

PHOTOGRAPHY BY TONY POWELL
SHOT ON LOCATION AT SALAMANDER HOTEL

