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—SHERRIE BECKSTEAD

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For those who drive by the National Mall every day, its 146 acres seems like an inalienable right. They've been both an aesthetic and historic anchor for decades. But ask Sherrie Beckstead, or anyone else who serves on the National Advisory Council for the Trust for the National Mall ([nationalmall.org](http://nationalmall.org)), and she'll tell you preservation of this national asset is serious business. The Mall hosts more than 35 million visitors each year and needs more than \$800 million in repairs and upgrades—more than any other national park. The Trust has a new capital campaign initiative called Gift to the Nation, with a fundraising goal of \$300 million. The Becksteads, co-owners of Liljenquist & Beckstead jewelers ([liljenquistbeckstead.com](http://liljenquistbeckstead.com)), also love the 1836 Lockkeepers House at 17th and Constitution, the oldest building on the Mall. They've designed and self-funded The Lockkeepers

**SHERRIE  
& SIDNEY  
BECKSTEAD**  
SAVING THE  
NATIONAL  
MALL IS THEIR  
MISSION—UNDER  
LOCK AND KEY.

Collection ([lockkeeperscollection.com](http://lockkeeperscollection.com)) to raise money for the cause. Pieces include a sterling silver lapel pin key (\$75), sterling silver cuff links (\$245) and an 18K key in rose gold on a 20-inch-long chain with white or black diamonds (\$2,495). Half the proceeds from sales go to the Trust. "Community and contribution have always been part of our lifestyle," says Sherrie. "It's something we instilled in our children, and we believe in the three T's: giving time, whatever talent one has and, when possible, treasure." The Becksteads, along with their daughter, Sara, also will co-chair the May 7 Ball for the Mall. "We feel so honored to be part of an organization whose mission is to preserve America's front yard, which encompasses the most iconic structures in the world," she says.